Unified retail software for DIY stores and garden centers

One single software solution to manage all your daily tasks wherever you need to, with less effort.

LS Central

Manage thousands of items easily online and in store, and satisfy new and loyal customers.

Unify your processes

Control all your business operations and processes, including purchasing, warehouses, CRM, sales, distribution, franchises, and financials, in one environment.

Unify your channels

Manage within one software sales, inventory, prices, campaigns, and offers for your physical locations and online stores.

Unify your information

Get real-time, accurate information about your products, sales, customers, suppliers, and loyalty programs on the same platform.

Ideal for:

- DIY and hardware stores
- Garden centers and plant nurseries
- Home improvement and gardening retailers
- National and international chains with large stores

Centralized control

- Manage items and customers, and set prices, offers and promotions **centrally** for all your touchpoints, both physical and online.
- Assess **business performance** in real time with reports and dashboards, and react to change with fast action.
- Get rid of **manual, error-prone processes** with automation.
- Grow your brand globally: LS Central is available in multiple languages and localizations and supports your **current and future** business needs.

Manage inventory effectively

- Have the **right products** available in your stores and warehouses, and only order as much as you need.
- Take the guesswork out of inventory with LS Central's **automated replenishment and store redistribution** functionality.
- Know what your fast- and slow-sellers are and **maximize visibility** of top-selling items to increase sales further.
- Buy stock based on both current inventory and expected sales using **AI-powered demand forecasting.**

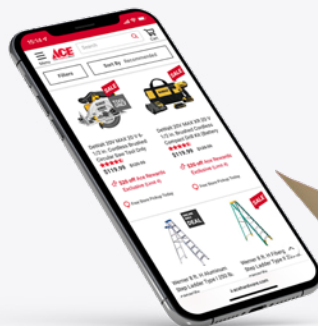**LS Retail**

Grow customer spend and loyalty

- Create **multiple offers** and promotions and decide when and where they should be active.
- Set different prices and promotions per **type of customer** (builders, landscapers, resellers, retail customers, etc.).
- **Reward** loyal customers with points, personalized offers, coupons, and promotions in store and online.
- Engage customers and **close sales** anywhere on the shop floor on mobile devices.

Sell online and in-store

- Let customers shop **as, when, and where** they prefer, on your eCommerce site or in your physical stores.
- **Show stock availability on your website** so customers always see which products are available and where.
- Offer omni-channel services like **click & collect** and pick-up in store, at lockers, or at the curbside.
- Let customers **return and exchange** in the store items they bought from your webshop.

Designed for DIY and gardening retailers

- See **product availability** across all stores and warehouses and give customers accurate inventory and price information.
- Easily manage a **diverse inventory** that includes standard items, bulk products, items sold by length or weight, and custom-made items.
- Handle **services** like tool hire, landscaping services or consultations, and **events** like horticulture classes or woodworking workshops, from the POS.
- Offer **safe** and quick payment transactions at the POS.
- Manage **inventory tasks**, such as receiving, picking, counting, and transfers, on handheld.

LS Retail is a world-leading developer and provider of all-in-one business management software solutions built on Microsoft Dynamics 365 ERP.

www.LSRetail.com

LS Retail